

**Media Source, Inc. Adds Key Executives to its Senior Leadership Team**  
*Deep Industry and Functional Expertise Supports Business Growth*

**COLUMBUS, Ohio - June 7, 2017** – A leading provider of information services to libraries, Media Source, Inc., a portfolio company of The Vistria Group, LLC, announced today that it has recruited a number of highly experienced senior executives to its management team. The new executives have recent leadership experience at Gannett, Institutional Investor, Kaplan and Pearson.

The additions to the Media Source executive team include Judy Goldstein as senior vice president, marketing. Goldstein was formerly a lead marketing and communications executive at Pearson North America. The company also recently hired Alex Pereira as its chief information officer. Pereira was formerly a Pearson, Kaplan and McGraw Hill technology executive and entrepreneur. Media Source also announced the hiring of Mark Flinn, former president and CEO of Sightline Media Group (formerly known as, Gannett Government Media) as vice president, sales and business development for its Information Services business, and Tracey Fenton, former group head of events and strategic partnerships at Institutional Investor, as the division's vice president, events and professional development.

In addition to these significant enhancements to its executive team, Media Source promoted Sean Lockwood to senior vice president, sales and publisher relations for its Junior Library Guild division.

"These leadership changes at Media Source signal our focus on deepening our commitment to libraries and the broader educational ecosystem. Our intention is to further enhance the service we provide to our customers and build upon our reputation as one of the industry's most trusted providers of information, insights, media, marketing and curation services to libraries, librarians, information professionals, publishers and other service providers in the sector," remarked Steve Zales, CEO of Media Source, Inc.

Media Source, and its industry-leading brands and businesses, Junior Library Guild, *Library Journal*, *School Library Journal* and *The Horn Book*, is enhancing the services it provides libraries through both its book curation and information services units. Among the enhancements include additional products and services, an expanded portfolio of events and professional development offerings, and future digital services. The new team is expected to further expand the company's suite of services to libraries and the broader ecosystem they serve.

For backgrounds on the new leadership team, please click [here](#).

**About Media Source, Inc.**

A portfolio company of The Vistria Group, LLC, Media Source, Inc. brings years of experience and innovation to the library and education market with the most trusted and respected information and curation services brands in the industry: Junior Library Guild, *The Horn Book, Inc.*, *School Library Journal*, and *Library Journal*. Collectively, the brands publish authoritative news coverage and trusted editorial insights, provide uncompromising book

reviews, and deliver library collection curation services, professional development, and management solutions to over 50,000 school and public libraries. Our mission is simple. We strive to help librarians, educators, and parents nationwide inspire and enable a lifelong passion for reading and learning. Visit [www.mediasourceinc.com](http://www.mediasourceinc.com) to learn more.

### **About The Vistria Group**

The Vistria Group is a Chicago-based private investment firm focused on investing in middle market companies in the healthcare, education, and financial services sectors. Vistria's team is comprised of highly experienced operating partners and private equity executives with proven track records of working with management teams in building innovative, market-leading companies.

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